



## 2012 Call for papers

We are happy to announce that submissions are now open for the 2012 NeuroPsychoEconomics Conference in **Rotterdam, The Netherlands**. The conference will be held from **June 14-15, 2012** at the Rotterdam School of Management, Erasmus University (Woudestein Campus, Burgemeester Oudlaan 50, 3062 PA Rotterdam, The Netherlands). Conference co-chairs are **Ale Smidts**, Professor of Marketing Research at the Rotterdam School of Management and **Alan Sanfey**, Principal Investigator in Decision Neuroscience at the Donders Institute for Brain, Cognition and Behaviour, Radboud University Nijmegen. The **deadline for submissions** is **March 1, 2012**.

The conference theme of 2012 is:

### **“Integrating Neuroscience with Research in Economics, Management, and Marketing”**

Manuscripts should combine concepts from neuroscience and/or psychology with problems of economics and management/marketing. Topics may include (but are not restricted to):

- Application of concepts and methods from neuroscience and/or psychology in solving economic and management/marketing problems (e.g., consumer decision-making, behavioral finance, organizational science, management, and decision science)
- Analysis of interpersonal behavior (e.g., relationships between customer-supplier, supervisor-subordinate, and/or investor-firm) with the means of neuroscience and/or psychology
- Discussion of ethical and legal issues at the interface of psychology, neuroscience, and business and economics research
- Evaluation of the state of the field of research in neuroeconomics/decision neuroscience/consumer neuroscience
- Presentation of state-of-the-art techniques for investigating neuroeconomic problems (e.g., fMRI, DTI, EEG/ERP, SCR)

Both empirical and conceptual manuscripts are welcome. The conference language will be *English*.

### **Pre-Conference**

A pre-conference on ‘**Advances in Neuroscientific Methods**’ will be held on **June 14, 2012** (attendance is free for conference participants). This tutorial will offer lectures on fMRI, genetics, endocrinology, and TMS by leading researchers from the Donders Institute.

### **Competitive paper submissions**

- Manuscripts for the 2012 NeuroPsychoEconomics Conference must be submitted **by March 1, 2012**. The submission website can be found at <http://www.jnpe.org> (under “Conference” and “Submissions”) or here directly: [http://www.jbo.com/jbo3/submissions/dsp\\_jbo.cfm?journal\\_code=np](http://www.jbo.com/jbo3/submissions/dsp_jbo.cfm?journal_code=np).
- Submissions can either consist of a full paper of up to 40 double-spaced pages **or** an extended abstract of up to 1,500 words.
  - *Full paper submissions* (up to 40 double-spaced pages) will go through the regular, double-blind peer review process. Full paper submissions must be accompanied by a cover letter that indicates the intention to publish the paper, if accepted, either in its entirety in the “*Journal of Neuroscience, Psychology, and Economics*” (ISSN 1937-321X) or in abstract form in the “*NeuroPsychoEconomics Conference Proceedings*” (ISSN 1861-8243). Full paper submissions must include a short abstract of no

more than 350 words and conform to the author guidelines of the American Psychological Association (APA). Please see <http://www.jnpe.org> (under “Conference” and “Submissions”) for more submission information.

- *Extended abstract submissions* (up to 1,500 words) will go through an expedite review process. Extended abstract submissions (including data and results) will be published in abstract form (350 words) in the “*NeuroPsychoEconomics Conference Proceedings*” (ISSN 1861-8243). Extended abstract submissions must also include a short abstract of no more than 350 words and conform to the author guidelines of the American Psychological Association (APA). Please see <http://www.jnpe.org> (under “Conference” and “Submissions”) for more submission information.
- The cover letter should also include the names and affiliations of all coauthors as well as an e-mail address of the corresponding author.
- In submitting a manuscript, the authors affirm that, if accepted, at least one author will register for the 2012 NeuroPsychoEconomics Conference and appear at the conference to present the paper.

## Poster submissions

- Posters for the 2012 NeuroPsychoEconomics Conference must be submitted **by March 1, 2012**.
- Posters passing the double-blind review process will be accepted for presentation at the conference. Poster submissions must be accompanied by a cover letter that indicates “poster submission,” an extended abstract (up to 1,500 words) that describes the research presented on the poster, and a short abstract (up to 350 words) for inclusion in the “*NeuroPsychoEconomics Conference Proceedings*” (ISSN 1861-8243). The extended abstracts for the poster submissions must conform to the author guidelines of the American Psychological Association (APA). Please see <http://www.jnpe.org> (under “Conference” and “Submissions”) for more submission information.
- The cover letter should also include the names and affiliations of all coauthors as well as an e-mail address of the corresponding author.
- Posters to be presented at the conference may have a maximal size of 120 cm (height) x 90 cm (width).
- The best posters will be invited for presentation in a special session at the conference (10 minutes verbal presentation for each poster).
- In submitting a poster, the authors affirm that, if accepted, at least one author will register for the 2012 NeuroPsychoEconomics Conference and appear at the conference to present the poster.