



2007 Call for papers

Please be invited to submit a paper to the 2007 NeuroPsychoEconomics Conference in **Vienna, Austria**. The conference will be held from **October 14-16, 2007** at the Austrian Academy of Sciences (Oesterreichische Akademie der Wissenschaften, Dr. Ignaz Seipel-Platz 2, 1010 Vienna, Austria). **Deadline for submissions is May 1, 2007**. The conference theme of 2007 is:

“Research in Neuroscience, Psychology, Business, and Economics- Towards a Discipline of Neuroeconomics”

Manuscripts should combine concepts from neuroscience and/or psychology with problems of business and economics. Topics may include (but are not restricted to):

- Application of concepts and methods from neuroscience and/or psychology in solving business and economics problems (e.g., marketing, behavioral finance, organization science, management, and decision science)
- Analysis of interpersonal behavior (e.g., relationships between customer-supplier, supervisor-subordinate, and/or investor-firm) with the means of neuroscience and/or psychology
- Discussion of ethical and legal issues at the interface of psychology, neuroscience, and business and economics research
- Evaluation of the state of the field of research in neuroeconomics
- Presentation of state-of-the-art techniques for solving neuroeconomic problems

Empirical as well as conceptual manuscripts are welcome.

Manuscripts can be written in English or German. The conference language will be English.

Manuscripts submitted for the conference must not currently be under review, accepted for publication, or published elsewhere.

Submission process

- Manuscripts must be submitted to submission@neuropsychoeconomics.org by May 1, 2007.
- Manuscripts passing the double-blind review process will be accepted for presentation at the conference. Manuscript submissions must be accompanied by a cover letter that indicates the intention to publish the paper, if accepted, either in its entirety in the journal NeuroPsychoEconomics (ISSN 1861-4523) or in abstract form in the conference proceedings.
- In your cover letter, please include complete contact information for all authors including name, address, phone number, fax number, and e-mail address. The cover letter should be written into the body of an e-mail message with the manuscript as an attachment.
- The manuscript must conform to the author guidelines (see later section).
- The result of the review process will be passed on to the authors by July 1, 2007.

If a manuscript is accepted, at least one author must agree to appear at the conference for presentation and conform to the required final format by the due date provided by the Association of NeuroPsychoEconomics.

Author guidelines

- All manuscripts will be double-blind reviewed. Therefore, author name(s) should appear only on the title page. Authors should avoid revealing their identities in the body or reference section of the manuscript. All identifying information associated with the manuscript will be deleted prior to review to preserve anonymity.
- Manuscripts must be double-spaced in 12 point font, with pages numbered consecutively throughout the entire paper.
- Manuscripts must not exceed 30 double-spaced, word-processed pages (including abstracts, references, figures, tables, and appendices). Allow margins of 3,5 cm (1.5 inches) on top, bottom and left side and 5 cm (2 inches) on the right side. Papers should be left justified.
- Place the title of the manuscript, but not the author name(s), at the top of the second page, followed by an abstract not exceeding 200 words. If your manuscript is in German, please provide an English abstract (max. 200 words) as well.
- An extended abstract of about 2-3 pages length begins on the third page. The extended abstract will be published in the conference proceedings. It should discuss the main results of the manuscript in greater detail than the first abstract.
- In the following main part of the manuscript use bold subheadings to structure the paper (e.g., methodology, results, discussion, implications).
- In-text accentuations - if necessary - should be cursive.
- Please do not use footnotes or endnotes.
- Citations in the text should follow Harvard citation style (in brackets). For example (Petermann 1996, p. 15). In case of two authors, please connect them with “and”. For example (Anderson and Weitz 1992, p. 19). In case of more than two authors, abbreviate co-authors with “et al.”. For example (Cahill et al. 1996, p. 8020). In case of more than one source per citation, please list those sources using semicolons. For example: (Anderson and Weitz 1992, p. 19; Burke et al. 1992, p. 277; Kroeber-Riel and Weinberg 2003, p. 369 f.)
- References are to be listed alphabetically, last name first, followed by initials. Use the subheading “References”. Do not abbreviate the list of authors with „et al.“ in the references. For books: Last name, F. (year), title, city:publisher. Example: Bollen, K.A., Curran, P.J. (2006), Latent curve models: a structural equation perspective, Hoboken, NJ: Wiley-Interscience. For journals: Last name, F. (year), title, in: journal, Vol., pages. Example: Dolan, R. (2002), Emotion, cognition, and behavior, in: Science, 298, 1191-1194. For book sections: Last name, F. (year), title, in: last name of editor, F. (editor), book title, city:publisher, pages. Example: Phelps, E.A., LeDoux, J.E. (2000), Emotional networks in the brain, in: Lewis, M., Haviland-Jones, J.M. (Hrsg.), Handbook of emotions, New York, NY:Guilford Press, 157-172. For electronic sources: Last name, F. (year), title, URL, access date: date. Example: Marketing Science Institute (2004), 2004-2006 Research Priorities, http://www.msi.org/msi/pdf/MSI_RP04-06.pdf, access date: 09/16/2006.
- A file for the software EndNote containing the official output style can be downloaded on our website.
- Manuscripts should be submitted as a Word file.
- Figures and tables must be included at the end of the manuscript. The figure number (table number) and title should be typed on separate lines, centered. In the text, their location should be indicated. Example: Please insert figure 1 about here. Additionally, submit figures and tables as separate Powerpoint or Excel files.
- All figures and tables should be as simple as possible. I. e., they must only be in black/white, with a white background, 2-dimensional.